



Pembrokeshire County Council
Cyngor Sir Penfro



“Solva”

Project Area Ultrafast Broadband



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Introduction

- Background
- Why Fibre?
- The solution
- What we are doing?
- Getting involved

Project Over View

- 90 Project Areas
- Fully Inclusive
- Current Phase
- Complex Engineering Project



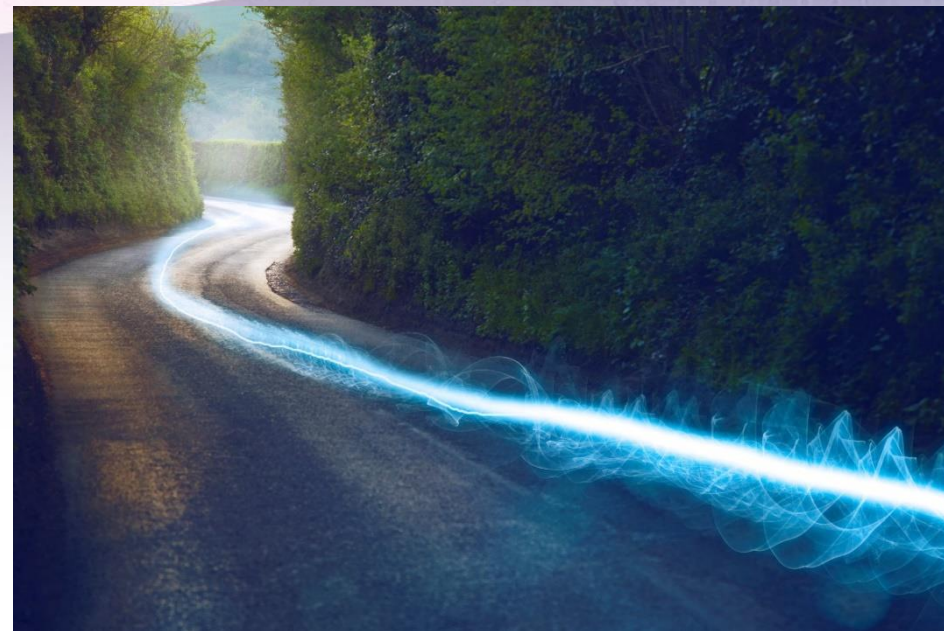


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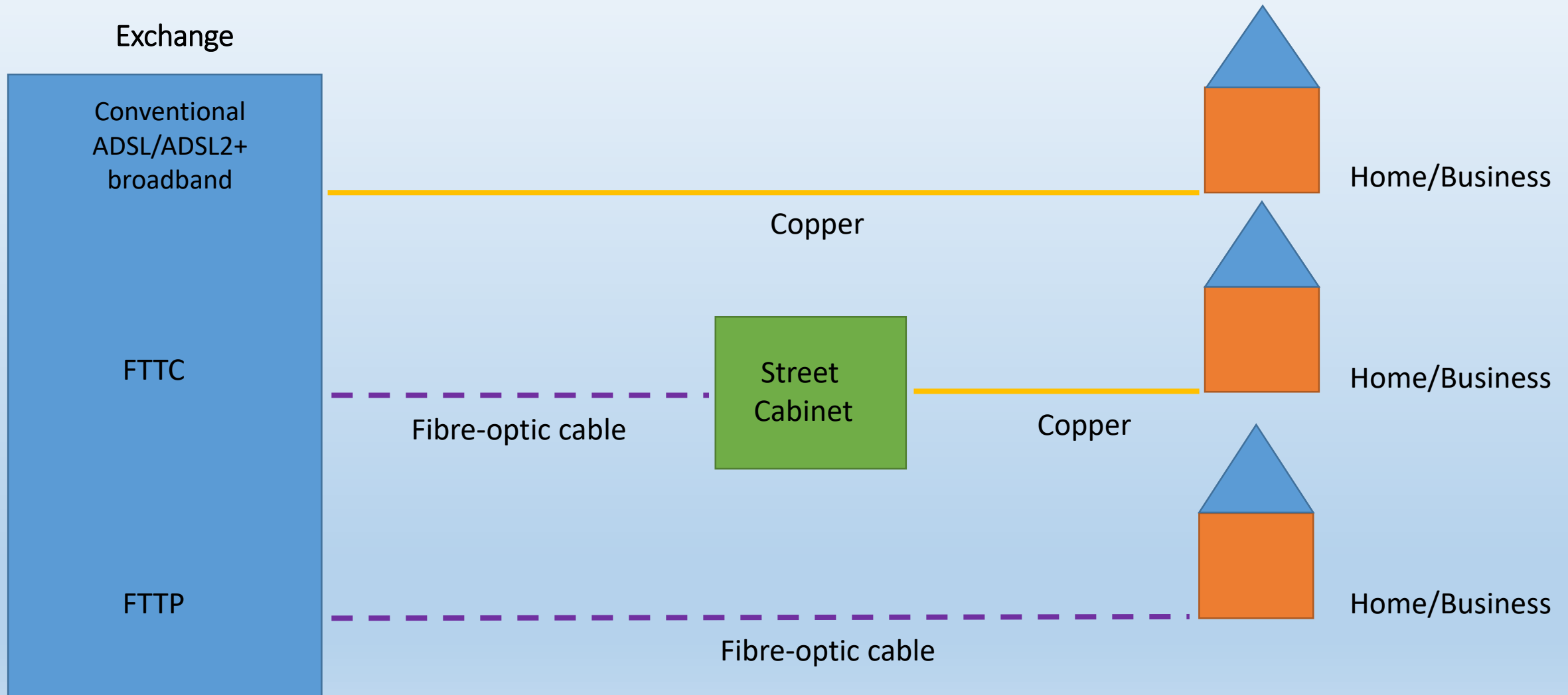
Our aim – Full fibre in Pembrokeshire

Current statistics for Fibre in Pembrokeshire:

- Only 6.86% of properties in Pembrokeshire enjoy Full Fibre to the property/home (FTTP or FTTH)
- 6.87% have speeds of less than 10mbps
- 2.47% of properties are still only achieving 2mbps download speed
- 88.3% can get speeds up to 30mbps



What is Full Fibre?

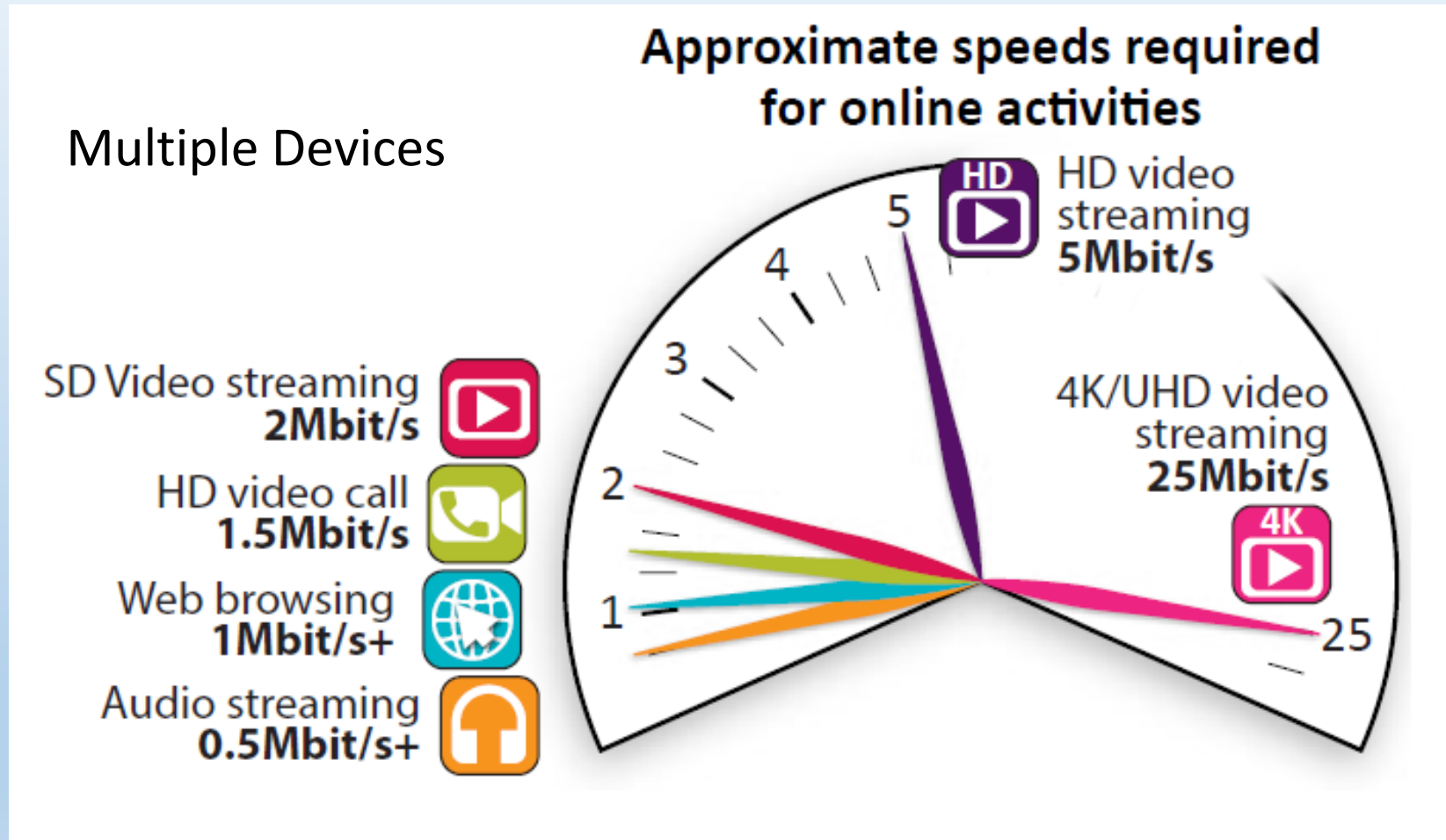


Why fibre?



- We need more bandwidth
- Copper days are over
- Business efficiency
- Flexible working
- Reliability and consistency
- Scalable & future proof
- Cheaper to maintain
- Increases property value
- Analogue connections due to end in 2025, possibly earlier

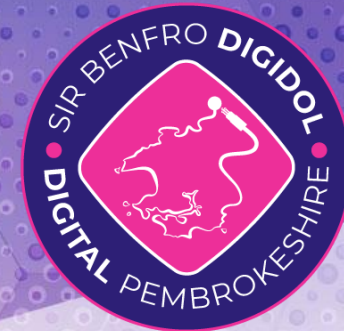
What about today?



In 2020 Call of Duty digital download = 200Gb



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Solution – Government vouchers

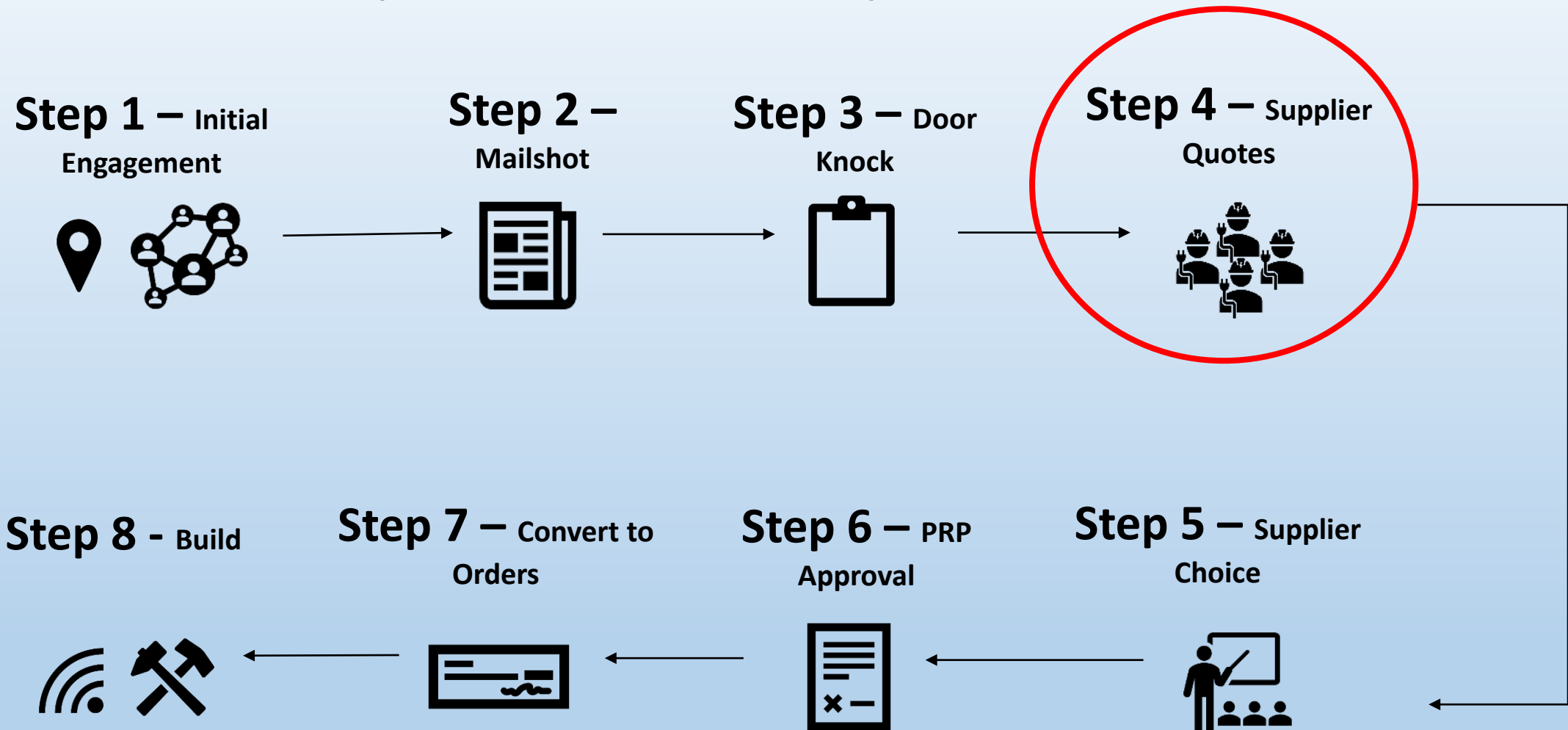
- Using UK government Gigabit Vouchers
- Topped up by Welsh Government
- Time Limited
- Up to £7000 per business – with top up
- Up to £3000 residential – with top up
- Mapping the data and working with suppliers



Department
for Culture
Media & Sport

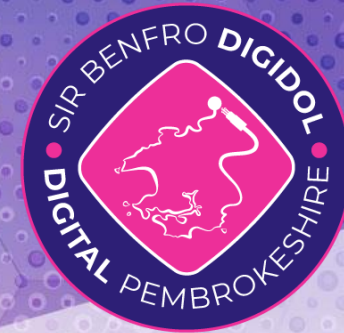
GIGABIT BROADBAND
VOUCHER SCHEME

Structured plan of delivery





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What we will do

The role of PCC:

- **Remove barriers** (liaise with various departments including highways, wayleaves, planning)
- **Liaison** - state aid projects
- **Provide Unbiased information to Community Groups to enable informed decisions**
- **Dedicated team of Broadband Engagement Officers working on your behalf**

Number of premises	632
Current sign up	22%
Target sign up	30-40%



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Your role

- **Spread the word**
 - Share on local social media
 - Speak to neighbours and other members of the community
 - Direct people to the online survey
 - Share information in the community
- **Join together – there's power in numbers**
 - Rally around and encourage people to sign up
 - Collectively chose supplier for the project area
- **Invest**
 - Time, commitment, effort
 - Local knowledge
 - Time to attend virtual meetings



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Any questions?
Thank you for listening and good luck!

Remember – spread the word

Follow us on Facebook and Twitter:

@digitalpembs

<https://www.pembrokeshire.gov.uk/broadband-survey>

The Broadband Team looks forward to helping you and your community connect to Full Fibre.

